



About the ABA Foundation

The ABA Foundation inspires, equips and empowers banks of all sizes to build thriving, equitable and resilient communities. We envision a banking industry with the skills, resources and commitment needed to provide financial education to 5 million Americans and support them on paths to financial prosperity by 2026.

Strategic Priorities

Through programs, webinars, events, consumer resources and awareness campaigns that are free to all banks, the ABA Foundation helps:

- Build long-term financial security for all ages: from youth through seniors
- Promote revitalized and resilient communities
- Advance economic opportunity for all

Signature Financial Education Programs

The ABA Foundation's financial education programs —free to all banks — offer resources and guidance to inspire, equip and empower banks to help customers and communities access pathways toward financial success, wherever they are on their financial journeys.

- **Teach Children to Save:** Helps elementary- and middle-school students in your community learn good savings habits through banker-led outreach opportunities.
- **Get Smart About Credit:** Inspires teens and young adults to make sound financial decisions and explore banking careers.
- **Safe Banking for Seniors:** Proactively works to protect older adults from financial exploitation by capitalizing on banker-client relationships, banks are well positioned to not only identify — but also help mitigate against — elder fraud.
- **Lights, Camera, Save!:** A national video contest that encourages teens to educate themselves, and their peers, about building sound financial habits. They can cover topics like identity theft prevention, paying for college, learning about credit scores and more.

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Community Development

The ABA Foundation provides robust resources to help banks lead meaningful, authentic and impactful community development initiatives.

Community Commitment Awards

The ABA Foundation recognizes extraordinary bank community engagement initiatives, transformative community solutions and corporate social impact best practices through the Community Commitment Awards. ABA Foundation honors banks in seven categories from economic inclusion to volunteerism, while the George Bailey Award recognizes an individual employee demonstrating exceptional commitment to their bank and community.

Housing

Through webinars, infographics, conference panels, and an annual Housing Month campaign, the Foundation works to elevate solutions and innovative approaches that help banks promote affordable housing and community development.

Military Support

The ABA Foundation is the managing partner of the Veterans Benefits Banking Program (VBBP), in collaboration with the Association of Military Banks of America (AMBA) and the U.S. Department of Veterans Affairs. This program is a highly successful and collaborative effort to help thousands of U.S. veterans get banked and access financial counseling.

Consumer Resources

The ABA Foundation provides consumer resources and tools to educate and empower people of all ages to manage their money, protect against fraud and plan for their financial future.

Key topics include preparing for an economic recession, guidance on becoming a financial caregiver, creating an emergency savings account and protecting yourself and your money.

