

Voter Education

Over the past two election cycles, the ABA Voter Education Program has partnered with our State Association Alliance to educate voters nationwide on pro-banking issues. The program's issue advocacy, polling, research and "Get Out the Vote" initiatives have elevated the conversation around banking issues and profiled champions of the industry with key constituencies across the country.



Since its inception, the Voter Education Program has executed more than

\$5 million in advocacy

activities, including highlighting the policy work of 27 pro-banking officeholders. 23 of those 27 officeholders have been re-elected and continue to support the issues advocated by the Voter Education Program. As the program continues to grow, so will the reach of our message.



The policy debate during the 2022 midterm elections is shaping up to be a critical turning point for our industry, and the program is poised to have its most active year yet — with more resources needed to support pro-banking issues than ever before. With your help, we can continue to amplify our message to constituents across the country and spotlight the officeholders who are leaders on the issues crucial to our industry.

For more information and to support this program contact: votereducation@aba.com.

