



SPIRIT OF BANKING



MAY 2024



Upcoming Free Webinars

June 13: Elder Financial Exploitation Trends

In recognition of World Elder Abuse Awareness Day, join this [ABA Foundation webinar](#). The Federal Bureau of Investigation will share strategies criminal enterprises are using to steal money from older people, new data about

elder fraud from the FBI's Internet Crime Complaint Center, and ways banks can partner with federal agents to protect older customers. [Register now.](#)

June 18: Empower Your Communities Through Homeownership Education

ABA Foundation will be launching Unlocking Homeownership, an industry-wide initiative mobilizing banks to provide homeownership education and counseling to their customers and communities. In partnership with NeighborWorks America, Rebuilding Together and Wells Fargo, this long-term, multi-sector campaign addresses the housing needs of the nation's low-to-moderate income population. [During this webinar](#), learn about free resources for banks of all sizes to educate communities and expand homeownership and wealth generation for all. [Register now.](#)



New Milestone Achieved!

ABA Foundation is celebrating over 1,000 banks participating in our financial education programs! We are honored to be working with so many to help build strong, financially resilient communities across the country. Want to join the movement? [Register for one, or all, of our free programs.](#)

Are you one of the 1,000? Please take a brief moment to update your participation information [here!](#)



New Resource to Drive Community Change

By hosting conversations with community stakeholders, banks can better understand the community needs and help move people toward economic mobility and prosperity. The ABA Foundation's [Community Conversations: Keys to Engaging Communities and Driving Inclusive Economic Solutions Guide](#) offers a community engagement

assessment that enables bankers to reflect on their current community engagement strategies. It aims to inspire and equip bank leaders to listen to community members in new ways and build awareness of their financial needs and challenges. Download the guide.



2024 ABA Foundation Community Commitment Awards

The Community Commitment Awards spotlight banks that continue the tradition of excellence in community outreach. Banks of all asset sizes and charters are invited to submit a bank program, in up to seven award categories, or nominate a current non-CEO bank employee for the George

Bailey Distinguished Service Award. The awards will be judged by a panel of experts in each category, and winners will be honored during ABA's Annual Convention this October. [Apply now!](#)

Banks in the Spotlight: Corporate Responsibility at Work

In observance of Military Appreciation Month, meet the two [2023 ABA Foundation Community Commitment award winners](#), from the Supporting Military Families category.



Fulton Bank, Lancaster, PA

Their Fulton Bank Military Internship program is celebrating 10 years. It's a six-month internship that helps veterans transition from military service to the civilian workforce with on-the-job training in the financial services industry. Upon completing the internship, the program provides job search support within Fulton and the banking industry. Since the program's launch in 2019, Fulton Bank has worked with more than 168 veteran interns and hired 42 of them for full-time positions.



Wells Fargo, San Antonio, TX

In an effort to increase the number of veterans hired at Wells Fargo, they launched the Military Talent Strategic Sourcing program. It consists of military talent liaisons specially trained to recruit, counsel and advocate for them during their application process. These liaisons also help job-seeking

veterans develop transition strategies, build their resume, analyze their skills and practice for interviews.

