



# The financial services WANvolution

The time is now for SD-WAN and security

## Financial services networks: Digital experiences members can bank on

From delivering more personalized banking options and anywhere-anytime member services, the network is mission-critical to digital transformation and to delivering superior experiences.



**88%** of financial services IT leaders say **the organization's network is important** or critical to the success of the company's digital transformation.

## When it comes to legacy infrastructure, the struggle is real

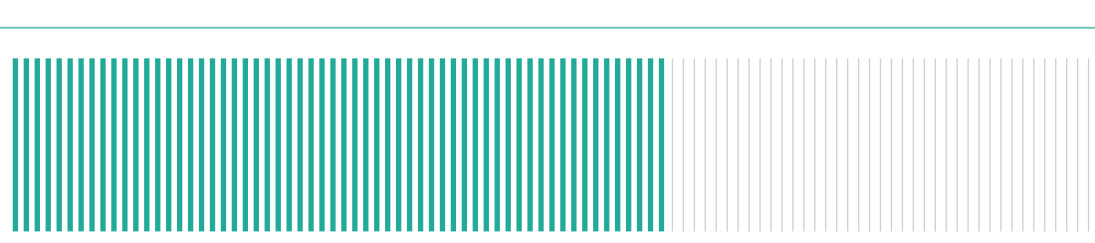
Lack of secure connectivity

**38%** of financial services IT leaders have difficulty securing remote sites with internet connectivity.



Poor network performance

**60%** of financial services IT leaders say performance outages happen frequently or very frequently (with 24% saying they encounter gaps every day).



## The strategic push for next-gen networks

To meet digital transformation imperatives and to support an increasingly distributed workforce and digital clientele, financial services organizations are making WAN and network security strategic priorities.

### Top drivers for implementing SD-WAN in financial services



**Improve app performance & availability**



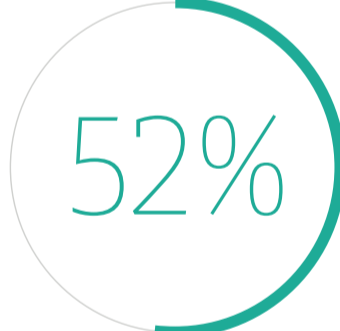
**Secure remote locations**



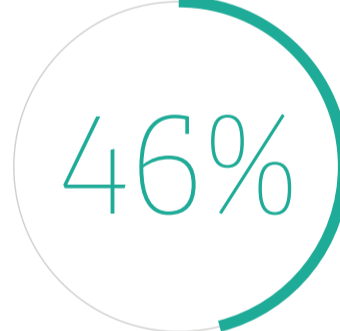
**Leverage multiple types of WAN transports & connections simultaneously**

## Anticipated challenges of SD-WAN adoption

Financial services IT leaders understand the need to move to next-gen SD-WAN but anticipate security and deployment-related challenges.



**Security challenges or concerns**, including how to design, deploy and manage dispersed sets of firewalls, IDS/IPS and other security services to protect all internet traffic.



**Building a network service chain**, including connectivity, load balancing, security services and WAN optimization services.

**Nearly 1 in 2** want fully managed SD-WAN support

It is no surprise, given the requirements and complexity of financial services networks, that **40% of financial services IT leaders** indicate the level of management they'd want from an SD-WAN provider is **"fully managed."**

## How do financial services organizations measure SD-WAN implementation success?

1

**Centralization of IT resources away from remote/branch office locations (including headcount)**

2

**Increased network security**

3

**Increased agility of the network to respond to business changes or application requirements**

## Accelerate your digital transformation

Windstream Enterprise offers network and security solutions that meet today's financial services needs.



**Leading network and security solutions**

Optimize your network for cloud-based applications and leverage unified, secure connectivity anywhere.

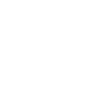
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